



IGBO Midyear Tournament 2009

Sponsorship & Advertising Opportunities

Syracuse will be host to the **2009 IGBO** (International Gay Bowling Organization) **Midyear Tournament**, bringing more than 350 bowlers, guests and volunteers over a 5-7 day span to Syracuse. The DoubleTree Hotel (Carrier Circle) is our host hotel and Bowl Mor Lanes in East Syracuse is the host bowling center.

To help bring this event to Syracuse, we are reaching out to businesses in the Syracuse area, as well as those affiliated with the companies that our committee members work for and do business with.

In addition to bringing hundreds of guest from across the U.S. and Canada to Central New York, the event is we will be fund-raising for SyracuseCares, Inc., a 501 (c)(3) organization that raises money for local HIV/AIDS charities.

We would ask you to consider sponsoring this event or advertising in our event program, which will help us put on a top-notch event while helping local charities in these difficult economic times.

More information can be found on the tournament website at: www.igbomidyear2009.org and you can find out more about SyracuseCares at www.syracusecares.org.

If you have any questions regarding the event, please contact Kathy Campany, our Sponsorship & Advertising Chair at (315) 457-3012 or (315) 415-7891 or via email at kcampany@twcny.rr.com.

Thank you for your consideration.

Sincerely,

IGBO Midyear 2009 Committee



IGBO Midyear Tournament 2009

Corporate Sponsorships:

Level	Amount	Benefits
Platinum	\$2,000	<ul style="list-style-type: none"> • Back Cover Full Page Color Ad in Event Program • Top billing in all sponsor mentions • Lane Banner during tournament and throughout 2008-2009 Season at Bowl Mor Lanes • Registration Welcome Banner at Host Hotel • Banner at Tournament Banquet • Special Recognition at Banquet, invitation for two guests to attend • Offer to include literature/promotional item(s) in goody bag
Gold	\$1,000	<ul style="list-style-type: none"> • Inside Cover Full Page B/W Ad in Event Program • Lane Banner during tournament and throughout 2008-2009 Season at Bowl Mor Lanes • Banner at Tournament Banquet • Special Recognition at Banquet, invitation for two guests to attend • Offer to include literature/promotional item(s) in goody bag
Silver	\$500	<ul style="list-style-type: none"> • Half Page B/W Ad in Event Program • Lane Banner during tournament • Recognition at banquet • Offer to include literature/promotional item(s) in goody bag

Program Advertisements:

Size	Color Rate	B/W Rate
Back Cover*	\$350	N/A
Inside Front or Back Cover*	\$300	N/A
Full Page (5x8")	\$250	\$150
Half Page (5x4")	\$150	\$85
Quarter Page (2 ½ x 4")	\$100	\$50
Lane Banner**	\$400	N/A

*Cover ads are based on availability after tournament sponsorships have been designated.

**Lane Banners (except Silver Sponsor) will be displayed at Bowl Mor Lanes during the tournament and through May 2009.



Sponsorship & Advertising Agreement Form

IGBO Midyear Tournament 2009

Please sign and return a copy of this letter indicating your sponsorship level or advertising choice. Ad materials may be mailed to the address below or emailed to: kcompany@twcny.rr.com.

I would like to reserve the following:

Sponsorships:

- Platinum \$2,000.00
- Gold..... \$1,000.00
- Silver \$500.00

Advertising Only:

- | <u>Advertising Only:</u> | <u>Color</u> | <u>B/W</u> |
|---|-----------------------------------|-----------------------------------|
| Back Cover Ad (<i>Color Only</i>) | <input type="checkbox"/> \$350.00 | |
| Inside Front Cover (<i>Color Only</i>) | <input type="checkbox"/> \$300.00 | |
| Inside Back Cover (<i>Color Only</i>) | <input type="checkbox"/> \$300.00 | |
| Full Page Ad | <input type="checkbox"/> \$250.00 | <input type="checkbox"/> \$150.00 |
| Half Page Ad | <input type="checkbox"/> \$150.00 | <input type="checkbox"/> \$85.00 |
| Quarter Page Ad | <input type="checkbox"/> \$100.00 | <input type="checkbox"/> \$50.00 |
| Lane Banner | <input type="checkbox"/> \$400.00 | |

Cover ads based on availability. Please inquire.

Company: _____

Contact Name: _____

Address: _____

Phone: _____

Email address: _____

Signature: _____ Date: _____

Please make checks payable to **IGBO Midyear 2009** and send to: IGBO Midyear 2009
P.O. Box 142
East Syracuse, NY 13057